

GSG FOR ROBIN HOOD, JULY 2025

NYC Charter Revisions Survey

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Methodology

Voters

Global Strategy Group conducted a telephone & text-to-web survey of **1,000 likely 2025 general election voters in New York City between July 28 and July 31, 2025.**

Margin of error

The margin of error at the 95% confidence level is +/- 3.1%.

The margin of error on sub-samples is greater.

The Ballot Questions, As Shown to Respondents

Question 1: Fast Track

Fast Track Affordable Housing to Build More Affordable Housing Across the City

Fast track publicly financed affordable housing. Fast track applications delivering affordable housing in the community districts that produce the least affordable housing, significantly reducing review time. Maintain Community Board review.

“Yes” fast tracks applications at the Board of Standards and Appeals or City Planning Commission. **“No”** leaves affordable housing subject to longer review and final decision at City Council.

Question 2: Modest Projects

Simplify Review of Modest Housing and Infrastructure Projects

Simplify review of modest amounts of additional housing and minor infrastructure projects, significantly reducing review time. Maintain Community Board review, with final decision by the City Planning Commission.

“Yes” simplifies review for limited land-use changes, including modest housing and minor infrastructure projects. **“No”** leaves these changes subject to longer review, with final decision by City Council.

Question 3: Appeals Board

Establish an Affordable Housing Appeals Board with Council, Borough, and Citywide Representation

Establish an Affordable Housing Appeals Board with the Council Speaker, local Borough President, and Mayor to review Council actions that reject or change applications creating affordable housing.

“Yes” creates the three-member Affordable Housing Appeals Board to reflect Council, borough, and citywide perspectives. **“No”** leaves affordable housing subject to the Mayor’s veto and final decision by City Council.

Question 4: City Map

Create a Digital City Map to Modernize City Operations

Consolidate borough map office and address assignment functions, and create one digital City Map at Department of City Planning. Today, the City Map consists of paper maps across five offices.

“Yes” creates a consolidated, digital City Map. **“No”** leaves in place five separate map and address assignment functions, administered by Borough President Offices.

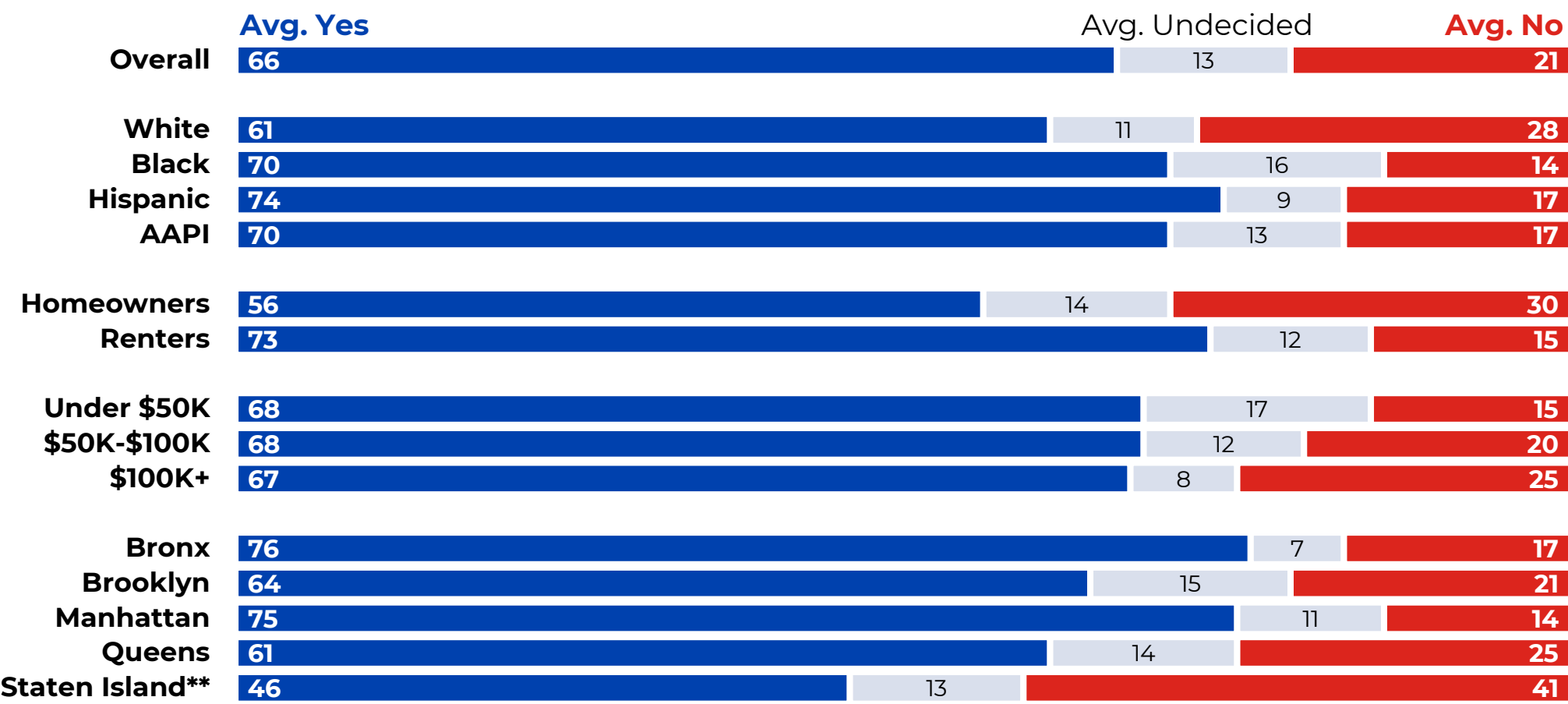
More than three in five voters support each question based on the ballot language

Initial Votes on the Ballot Questions



Averaging across the four questions, the charter revisions get majority support across demographic lines and especially among renters

Initial Vote Averages on the Ballot Questions*



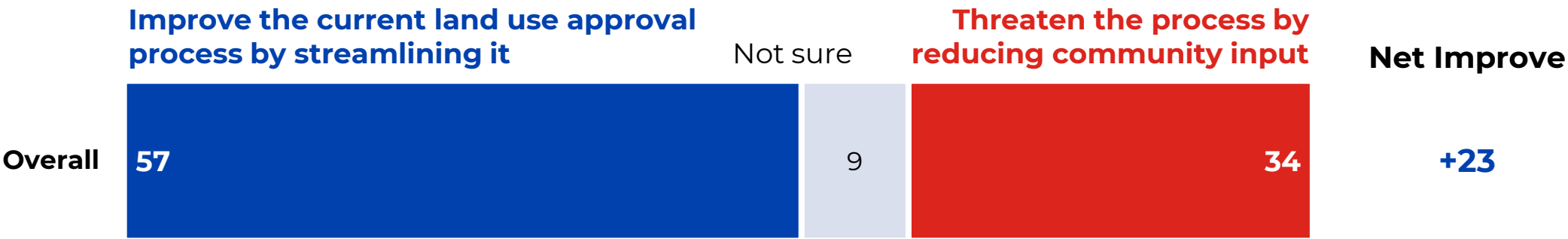
There is broad recognition that passing them will make it easier to build affordable housing in NYC

Taken together, do you think these proposals will make it easier or harder to build affordable housing?

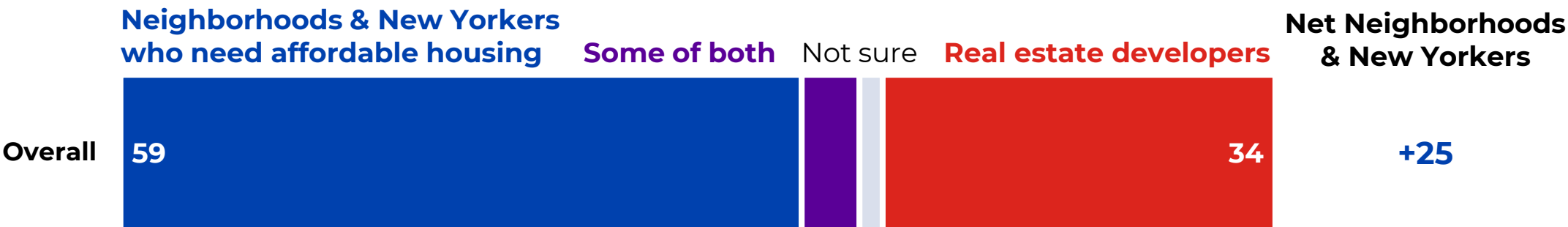


Voters perceive that the revisions will do more good than harm and benefit the people they're supposed to

Taken together, do you think these proposals will...?



If these ballot questions pass, who do you think will benefit more?



After hearing both sides, voters side definitively with affordable housing groups who support these ballot questions over labor unions who oppose them

Which of the following do you side with more, even if neither exactly represents your views?

Affordable housing groups and community organizations who **SUPPORT** these ballot questions because they will deliver needed affordable housing and prevent people from being displaced from their neighborhoods, including union members

DK

Labor unions who **OPPOSE** these ballot questions because, by overhauling the existing land use approval process, they would threaten wage and labor standards for construction and building service workers



Affordable housing groups and community organizations who **SUPPORT** these ballot questions because they will cut a long, costly, and unpredictable approval process in half and deliver needed affordable housing, while maintaining community input

Union members side with supporters by large margins:

- **People-focused: +45**
- **Process-focused: +40**

Even after hearing a strong defense of member deference, the large majority of voters want to end it

Which of the following statements do you agree with more, even if neither is exactly right?

Passing these ballot questions will prioritize citywide and boroughwide needs over special interest opposition, making sure we build affordable housing in neighborhoods that need it but have refused to build it

DK

These ballot questions are a blatant power grab to give more power to luxury developers while cutting local communities and democratically elected City Council members out of the process



Right now, just one City Council member can stop a whole affordable housing project, which is how so many projects have been stopped before they even had a chance to start. It's time to reform the system to make it more democratic and finally build more affordable housing

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Thank You

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Appendix

Demographics of Likely 2025 General Electorate

Gender

Men	43
Women	56

Age

18-29 year olds	10
30-44 year olds	24
45-54 year olds	15
55-64 year olds	18
Seniors 65+	33

Ethnicity

White	50
Black	27
Hispanic	15
AAPI	10

Party Registration

Democrats	74
Independents	13
Republicans	13

Ideology

Very liberal	25
Somewhat liberal	23
Moderate	28
Conservative	22

Demographics of Likely 2025 General Electorate

Education

High school or less	19
Some college	35
College graduates	22
Post-graduate	22

Education by Race

White college	28
White non-college	22
POC college	17
POC non-college	32

Borough

Bronx	11
Brooklyn	31
Manhattan	24
Queens	26
Staten Island	8

Union Membership

Union household	36
Non-union household	63

Home Ownership

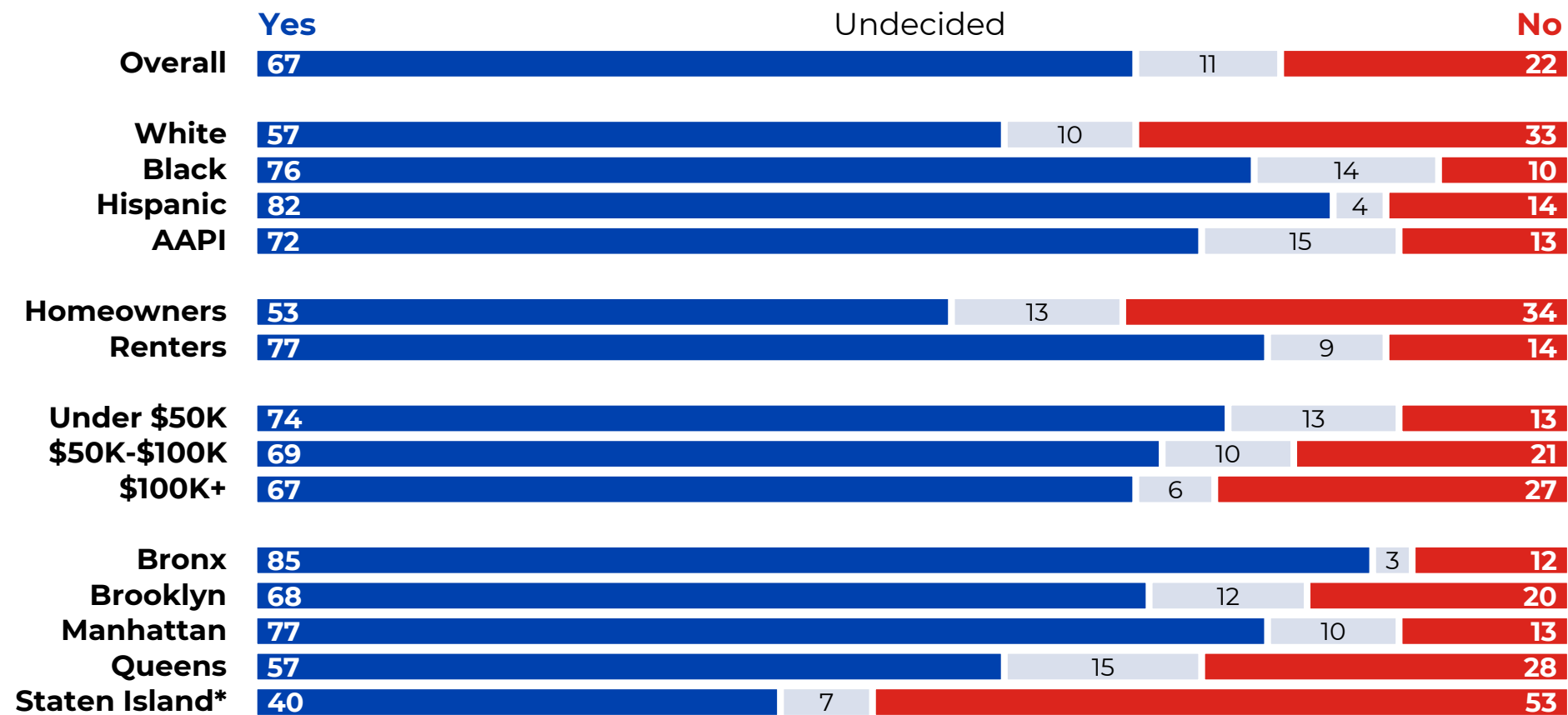
Owner	40
Renter	52

Income

Under \$50,000	20
\$50,000-\$100,000	29
\$100,000+	33

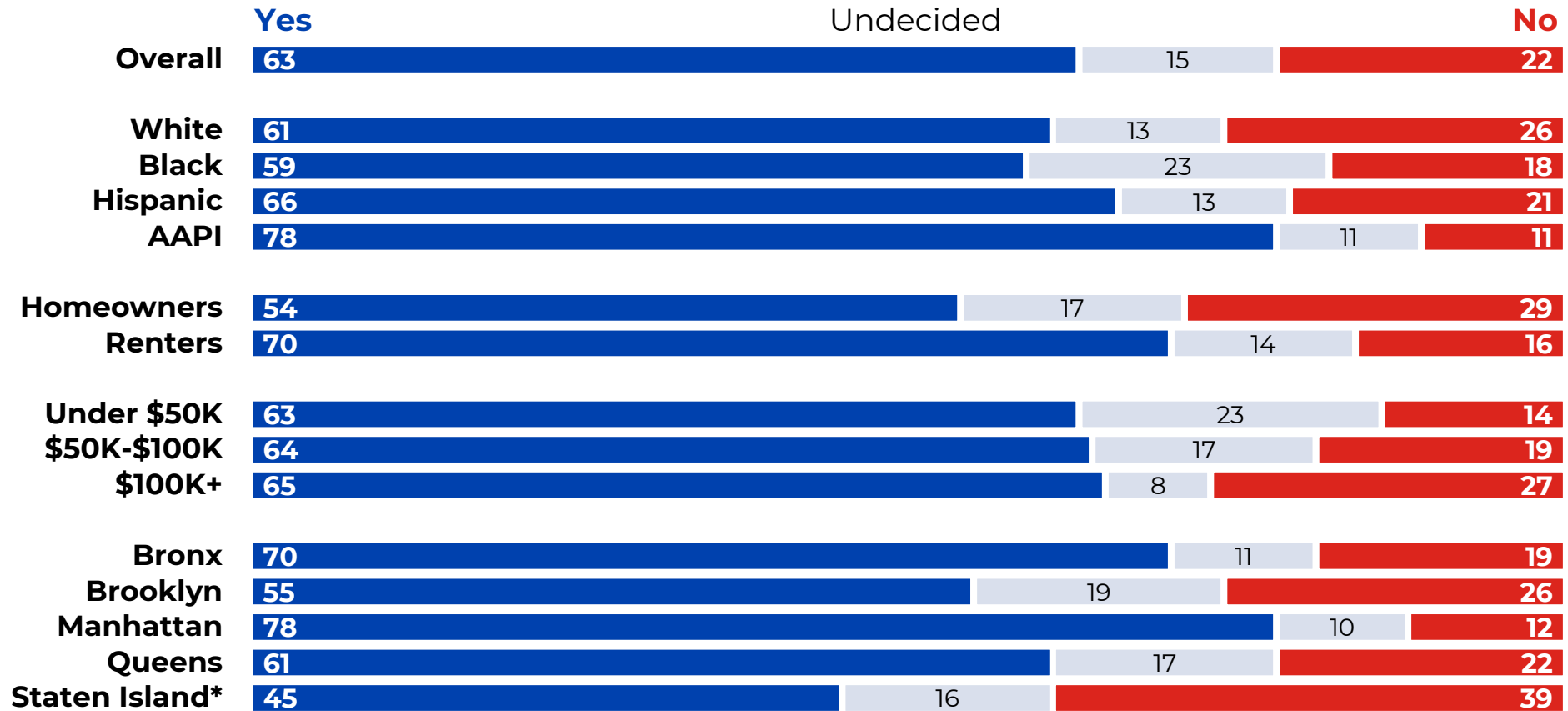
Full Initial Vote on Question 1

Question 1: Fast Track Affordable Housing to Build More Affordable Housing Across the City



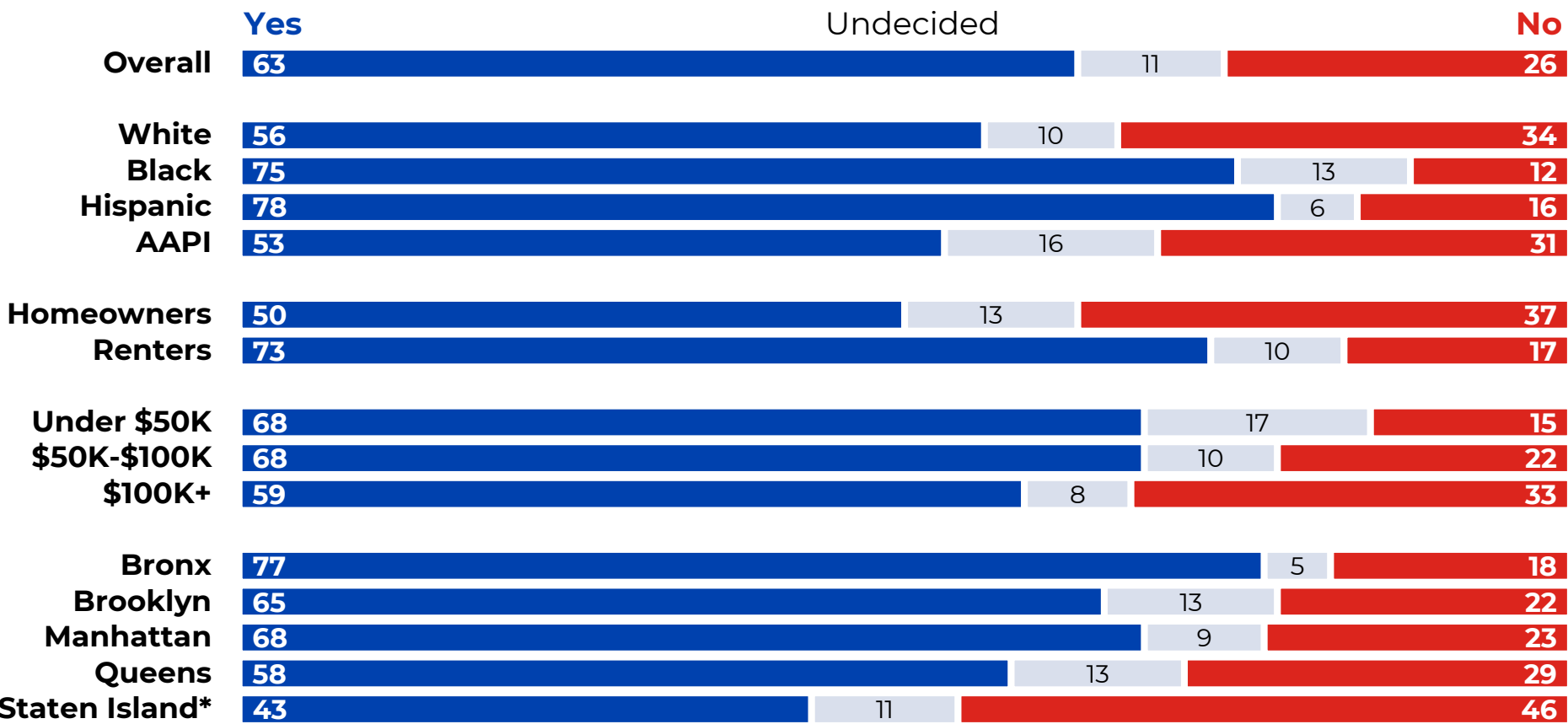
Full Initial Vote on Question 2

Question 2: Simplify Review of Modest Housing and Infrastructure Projects



Full Initial Vote on Question 3

Question 3: Establish an Affordable Housing Appeals Board with Council, Borough, and Citywide Representation



Full Initial Vote on Question 4

Question 4: Create a Digital City Map to Modernize City Operations

